

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) SEIU COPE (Service Employees International Union Committee On Political Education)			FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px; display: inline-block;"> C C00004036 </div>		
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on					
Full Name (Last, First, Middle Initial) of Payee The New Media Firm, Inc.			Date MM / DD / YYYY 09 / 04 / 2012		
Mailing Address 1730 Rhode Island Ave NW Ste 213			Amount 35611.43		
City Washington State DC Zip Code 20036		Transaction ID : D291500			
Purpose of Expenditure TV Advertising Production		Category/Type 004		Office Sought: <input checked="" type="checkbox"/> House State: PA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Name of Federal Candidate Supported or Opposed by Expenditure: KEITH ROTHFUS			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____		
Calendar Year-To-Date Per Election for Office Sought 156430.99					
Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies			Date MM / DD / YYYY 09 / 04 / 2012		
Mailing Address 1010 Wisconsin Avenue, NW Suite 800			Amount 104135.94		
City Washington State DC Zip Code 20007		Transaction ID : D291501			
Purpose of Expenditure TV Advertising Buy		Category/Type 004		Office Sought: <input checked="" type="checkbox"/> House State: PA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Name of Federal Candidate Supported or Opposed by Expenditure: KEITH ROTHFUS			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____		
Calendar Year-To-Date Per Election for Office Sought 156430.99					
(a) SUBTOTAL of Itemized Independent Expenditures.....			139747.37		
(b) SUBTOTAL of Unitemized Independent Expenditures					
(c) TOTAL Independent Expenditures.....			139747.37		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Signature <i>Eliseo Medina</i>		[Electronically Filed]		Date MM / DD / YYYY 09 / 06 / 2012	